

OFFERING MEMORANDUM



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What does it entail?

- Document that discloses the primary information about a company for the prospective investor.
- To give investors information about:
 - The company's operation
 - The risks the investor assumes
 - The terms of the offering
 - Federal SEC and states securities disclosures



Aka, Prospectus

- May be required when offering stocks to investors, or selling real estate.
- Include data that is required by law to be supplied to investors, ensuring they have sufficient information to make an informed decision about making the purchase.



Features

- Important information about the entity that issued the securities.
- Helps the investor to gain information about the nature of the company.
- Information regarding the prospects for future growth.
- Gives an idea of what type of return to expect from the securities if they are purchased.

